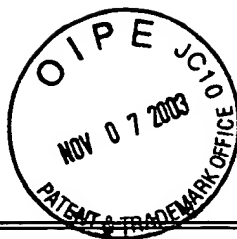


Application No. 09/589,037  
Response dated: November 3, 2003  
Reply to Office Action of June 3, 2003

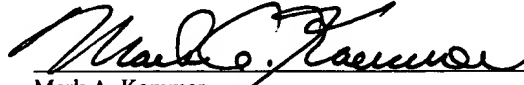


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#13 Rec'd.  
2003.11.25.03

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Mark A. Kammer

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF:  
**LITMAN et al.**

ATTORNEY DKT. NO. **24488.10**

SERIAL NO. **09/589,037**

GROUP ART UNIT: **3629**

FILING DATE: **June 6, 2000**

EXAMINING ATTORNEY: **DIXON,  
Thomas A.**

**TITLE: SYSTEM AND METHOD FOR  
CONDUCTING TRANSACTIONS  
INVOLVING GENERICALLY  
IDENTIFIED ITEMS**

Mail Stop RESPONSES – Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE**

Dear Examiner Dixon:

In response to the Office Action mailed June 3, 2003, the undersigned respectfully requests reconsideration of the rejections of record in light of this response and the following remarks. Applicant files concurrently herewith a Petition and Fee for a two (2) month extension of the shortened statutory period of time for response.